

Rosen's, Inc. Privacy Policy

Effective Date: September 23, 2025

Thank you for using this website, which is owned by Rosen's, Inc. ("Rosen's," "we," "us," or "our").

This privacy policy (this "Policy") applies only to information collected through our website, www.rosens.com (our "Site"). Please take a few minutes to review this Policy.

Some of the information we collect through the Site may be "Personal Information" – information that identifies you personally, alone or in combination with other information available to us. Other information may be non-personally identifiable, such as information collected by IP addresses.

This Policy is Part of Our Terms of Use

This Policy is part of the Terms of Use that govern your use of the Site.

Types of Personal Information We Collect

Information You Manually Provide. Rosen's collects the Personal Information you manually provide when you use our Site. For example, we collect information when you ask us a question, interact with our social media accounts, or otherwise interact with our Site. Some of the information you manually provide may be Personal Information. We may also collect any Personal Information you submit on or through our Site when you provide feedback or contact us with questions.

Information Sent to Us by Your Web Browser. We collect information that is sent to us automatically by your web browser. This information typically includes your IP address, the identity of your Internet service provider, the name and version of your operating system, the name and version of your browser, the date and time of your visit, your geolocation, and the pages you visit. Please check your browser if you want to learn what information your browser sends or how to change your settings. Generally, we do not link the information provided by your browser to your Personal Information.

More About IP Addresses. Your IP address is the identifier assigned to your particular computer when you access the Internet. Depending on how you connect to the Internet, your IP address may always be the same, or it may change each time you access the Internet. IP addresses do not include your name, email address or other Personal Information, but in some cases, they can be used to identify you. For example, if you have registered with our Site, we may link your IP address to account information that identifies you personally. If we suspect inappropriate or criminal activity or a threat to our Site or their users, we may also share our server logs—which

contain users' IP addresses—with the appropriate investigative authorities, who could use that information to trace and identify individuals.

Cookies and Similar Technologies. Most websites use cookies and/or similar technologies to place information about a user's visit to that website in a small data text file that is stored on the user's computer. In general, we use cookies and other web technologies to:

- support the features and functionality of our Site—for example, to save you the trouble of reentering information already in our database or to prompt the settings you established on previous visits; and
- personalize your experience when you use our Site, including by serving targeted advertisements.

Generally, the information we collect using these web technologies does not identify you personally.

If you do not wish to receive cookies, you may be able to set the browser of your computer or mobile or tablet device to reject cookies or to alert you when a cookie is delivered. You may also be able to delete our cookies as soon as you leave our Site. Although you are not required to accept our cookies when you visit our Site, if you set your browser to reject cookies, you may not be able to use all of the features and functionality of our Site.

In addition to the cookies, we deliver to your computer or mobile or tablet device through our Site, certain third parties may deliver cookies to you for a variety of reasons. For example, we may use Google Analytics, a web analytics tool that helps us understand how visitors engage with our Site.

Information from your mobile or tablet device. If you access our Site through your mobile or tablet device, we may automatically collect certain information from or about your mobile or tablet device. The types of information we may collect include the type of device you use, your device's unique ID, the IP address of your device, your device's operating system, the type of mobile or tablet Internet browsers you use, your geolocation, and information about the way you use our mobile or tablet application.

Tracking Technologies. We may use other similar tracking technologies from time to time. This allows us, for example, to monitor the traffic patterns of visitors from one page within our Site to another, to deliver or communicate with cookies, to understand whether you have come to our Site from an online advertisement displayed on a third-party website, to improve Site performance, to serve targeted advertisements to you and others like you, and to measure the success of marketing campaigns.

If you would like to opt-out of having interest-based information collected by certain entities during your visits to our Site or other websites, please visit <http://www.aboutads.info/choices/>. You will be directed to an industry-developed website that contains mechanisms for choosing whether each listed entity may collect and use data for online behavioral advertising purposes. It may be that some of the third parties that collect interest-based information on our Site do not

participate in the industry-developed opt-out website, in which case the best way to avoid third-party tracking of your online behaviors may be through your browser settings and deletion of cookies.

How We Use Personal Information Collected Through the Site

Generally, we use the Personal Information we collect through the Site:

- for security and fraud prevention purposes;
- to provide you with a personalized experience when you use our Site;
- to contact you with updates and other information we believe will be of interest to you (in accordance with any privacy preferences you have expressed to us);
- to contact you with information and notices related to your use of our Site;
- to invite you to provide feedback to us (in accordance with any privacy preferences you have expressed to us);
- to better understand your needs and interests;
- to improve our marketing and promotional efforts;
- to comply with our legal and regulatory obligations, and enforce our rights and policies;
- to improve the content, functionality and usability of the Site; and
- for any other purpose identified in an applicable privacy notice, click-through agreement, or other agreement between you and us.

How to Access, Update or Correct Your Personal Information

You can access, update or correct Personal Information by emailing us at ContactUs@RosensDiversified.com. We will respond to you within a reasonable time and, in any case, within the time limits established by applicable law. We may ask you for additional information to verify your identity. In most cases, we will provide access and correct or delete any inaccurate information you discover. In some cases, however, we may limit or deny your request if the law permits or requires us to do so or if we are unable to verify your identity.

Steps We Take to Safeguard your Personal Information

We maintain reasonable administrative, physical and technological measures to protect the confidentiality and security of Personal Information you submit on or through the Site. Unfortunately, no website, app or database is completely secure or “hacker proof.” We therefore cannot guarantee that your Personal Information will not be disclosed, misused or lost by accident or by the unauthorized acts of others.

How We Share Your Personal Information With Others

Third-Party Service Providers. Rosen’s may share Personal Information collected through our Site with third-party service providers who act for or on behalf of Rosen’s. We seek to impose contractual limitations on our service providers’ use of personal information they collect in conjunction with providing services to us.

Compliance with Laws and Protection of Our Rights and the Rights of Others. We may disclose your Personal Information when we, in good faith, believe disclosure is appropriate to comply with the law, a court order or a subpoena. We may also disclose your Personal Information to prevent or investigate a possible crime, such as fraud or identity theft; to protect the security of the Site; to enforce or apply our Terms of Use or other agreements; or to protect our own rights or property or the rights, property or safety of our users or others.

Business Transfers. Your Personal Information may be transferred to a successor organization if, for example, we transfer the ownership or operation of the Site to another organization, if we merge with or are acquired by another organization, or if we liquidate our assets. In negotiating with a third party about entering into such an arrangement, we may need to disclose your Personal Information. In such cases, we will take reasonable measures to protect the Personal Information we disclose. If such a transfer occurs, the successor organization's use of your Personal Information will still be subject to this Policy and the privacy preferences you have expressed to us.

Third Party Marketing and Analytics. We may disclose your Personal Information to third party marketing and advertising and analytics companies and social media platforms who may process personal information for their own purposes.

We may provide functionality on our Site that allows you to automatically post information to a third-party social media platform (such as Facebook and X). If you choose to take advantage of this functionality, people with access to your profile on the third-party platform will be able to see your post. Thus, you should have no expectation of privacy in those actions. Further, if you choose to link your profile on our Site with an account on a third-party social media platform, we may share the information in your profile with that third-party platform. We may also use third-party social media platforms to offer you interest-based ads. To offer such ads, we may convert your email address into a unique value which can be matched by our partner company with a user on their platform. Although we do not provide any personal information to these platform vendors, they may gain insights about individuals who respond to the ads we serve.

We may also disclose aggregated and/or anonymized data to any other entities to the extent permitted by law.

Children Under the Age of Thirteen

Our Site is not intended for children or minors under the age of thirteen years without the permission of a parent or guardian. If you believe that a child has submitted Personal Information on or through our Site without the consent and supervision of a parent or guardian, please contact us using the information provided below so that we can take appropriate action.

Links to Other Sites

Our Site may provide links to other websites operated by third parties. We expect our partners, providers of content and services, and advertisers to be transparent about their data protection practices. Be aware, however, that we have no control over third-party websites. This Policy

does not apply to Personal Information collected on any third-party website. When you access third-party websites through a link on our Site, please take a few minutes to review the privacy policy posted on that site.

This Policy May Change

This Policy describes Rosen's current policies and practices with regard to the Personal Information we collect through the Site.

We are continually improving and adding to the features and functionality of our Site and the services we offer through our Site. As a result of these changes (or changes in the law), we may need to update or revise this Policy. Accordingly, we reserve the right to update or modify this Policy at any time, without prior notice, by posting the revised version of this Policy behind the link marked "Privacy Policy" in the universal footer of the websites governed by this Policy. Your continued use of our Site after we have posted the revised Policy constitutes your agreement to be bound by the revised Policy and your agreement that any information we previously collected from you may be used as described in the revised Policy.

You may access the current version of this Policy at any time by clicking the link marked "Privacy Policy" in the universal footer of the websites governed by this Policy or by clicking the button that appears in our mobile or tablet application.

Contact us

If you have any questions about this Policy or our privacy practices, please contact us using the information provided below:

Address: Rosen's, Inc., 700 S. 291 Hwy. Ste. 204, Liberty, MO 64068

Email: ContactUs@RosensDiversified.com